

Best Corporate Website Building Company - Yorkshire

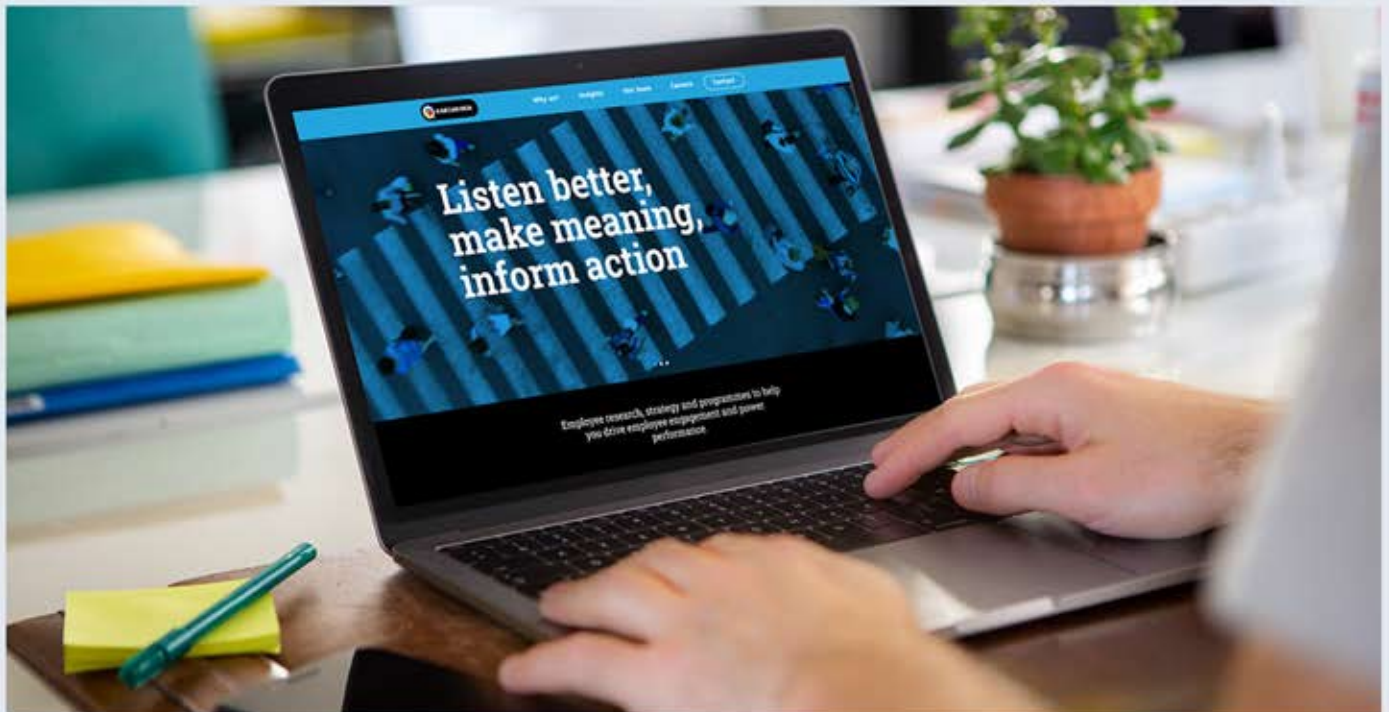
2021



corporate vision
Future of your business

Media Innovator Awards

My Cloud Media builds corporate websites and online shops that enable manufacturers and tech companies to succeed online. The multi-disciplined team also provides a range of digital marketing after-care services that continue to support clients with their online growth.



Founded in 2011 by Tim Bennett, their Huddersfield-based team works with manufacturers, engineering and energy companies, trade associations, tech businesses, retailers, schools and colleges, charities, SMEs, regional councils, as well as lots of small local businesses. My Cloud Media has also worked with several well-known organisations including LucasFilm, Kodak, IWS and numerous Premier League Football Clubs.

Tim Bennett said, "I am delighted that My Cloud Media has been recognised in these prestigious industry awards. As a business, we are passionate about supporting businesses here in Yorkshire and helping them to thrive online. Particularly over the past 18 months, many companies have been forced to embrace digital marketing, whether they wanted to or not. We pride ourselves on working in partnership with our clients to deliver the support they need, building long-term customer relationships and becoming a fundamental part of their organisation. By providing ongoing support and helping them to recognise the benefits of e-commerce, content marketing, SEO, PPC, email marketing and social media, we can ensure that digital marketing becomes a real asset for their business."

My Cloud Media's virtual team works transversely in the UK and Europe with partners and associates based locally in Yorkshire, London, Poland, and Spain along with the current expansion of a team in India. Its expert assortment of services and its agile approach set the company apart as an inclusive one-stop-shop solution for numerous developments. The projects can vary in size without any effect on the quality or dedication of its team.

My Cloud takes pride in its long-term customer relationships and is always pleased to be one of the fundamental parts of a client's business team. All projects are bespoke and are unique to each business. The company is proud of its close attention to detail guiding and assisting clients plan for future developments.

Tim explains further; "We have developed a unique growth strategy for our clients called PROMOTE. This formula focuses on positioning of products and services to help solve customer problems, the reach, offer and monetisation to drive sales, supported with optimisation, targeting and engagement for repeat sales.

Our vision is to help our client's businesses grow sustainably using our ETHIC principles that are centred on education, technology, business health, innovation and positive action for climate change."

My Cloud is unparalleled in its venture and aims and is considered the perfect scalable choice for organisations developing an online presence.



Contact: Tim Bennett
Company: My Cloud Media Limited
Web Address: www.mycloudmedia.co.uk